

Tyler Maxey

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Education

Princeton University

Ph.D. in Economics

2018–Present

M.A. in Economics

Expected May 2023

2020

◦ Fields: Industrial Organization, Microeconomic Theory

University of California, Berkeley

2018

B.S. in Industrial Engineering and Operations Research

◦ With Highest Honors (top 3%) and the Departmental Citation (top student in the major)

Research Experience

[1] “Estimating Losses from Online Piracy” (Job Market Paper)

◦ I use novel data on pirated viewing, legal viewing, and platform subscriptions to estimate a structural demand model for titles and streaming platforms. I estimate that 11% of U.S. households are willing to pirate but most such households still subscribe to streaming platforms. From January 2021 to June 2022, pirates displaced \$70 million of subscription revenue for Netflix and Disney+, a figure that would more than double if consumers’ disutility for pirating decreased by 25%.

[2] “School Choice with Costly Information Acquisition” (revise and resubmit at *Games and Economic Behavior*)

[3] “When is Anarchy Beneficial?” joint with Hakjin Chung, Hyun-Soo Ahn, and Rhonda Righter, *ACM Sigmetrics—MAMA*, 2017.

Referee: *American Economic Journal: Microeconomics*

Work Experience

Senior Research Scientist, *Capital Preferences*

2018–Present

◦ Estimate users’ risk and ESG preferences from individual-level experimental data, completed by 300k users

◦ Develop and solve economic models that map users to portfolios that best fit their preferences

◦ Collaborate with product team on new product ideation, testing, and refinement; use data and consumer feedback to improve and expand product suite

Teaching Experience

Volunteer Instructor, *Edna Mahan Correctional Facility for Women (Prison Teaching Initiative)*

Present

◦ Course: Beginning Mathematics (Associate)

Teaching Assistant, *Princeton University*

2020–2022

◦ Courses: Math for Economists (Graduate), Microeconomics (Graduate), Strategy and Information (Undergraduate)

Fellowships and Awards

Princeton University Fellowship

2018–Present

Goldfeld Fellowship

2022

William S. Dietrich II Economic Theory Center Summer Fellowship

2021

Technical Skills

Programming: Python, Matlab, Julia