Tyler Maxey

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Education

Princeton University

2018–Present

Ph.D. in Economics

Expected May 2023

M.A. in Economics

2020

o Fields: Industrial Organization, Microeconomic Theory

University of California, Berkeley

2018

B.S. in Industrial Engineering and Operations Research

• With Highest Honors (top 3%) and the Departmental Citation (top student in the major)

Research Experience

- [1] "Estimating Losses from Online Piracy" (Job Market Paper)
 - o I use novel data on pirated viewing, legal viewing, and platform subscriptions to estimate a structural demand model for titles and streaming platforms. I estimate that 11% of U.S. households are willing to pirate but most such households still subscribe to streaming platforms. From January 2021 to June 2022, pirates displaced \$70 million of subscription revenue for Netflix and Disney+, a figure that would more than double if consumers' disutility for pirating decreased by 25%.
- [2] "School Choice with Costly Information Acquisition" (revise and resubmit at Games and Economic Behavior)
- [3] "When is Anarchy Beneficial?" joint with Hakjin Chung, Hyun-Soo Ahn, and Rhonda Righter, ACM Sigmetrics—MAMA, 2017.

Referee: American Economic Journal: Microeconomics, Games and Economic Behavior

Work Experience

Senior Research Scientist, Capital Preferences

2018-Present

- o Estimate users' risk and ESG preferences from individual-level experimental data, completed by 300k users
- Develop and solve economic models that map users to portfolios that best fit their preferences
- Collaborate with product team on new product ideation, testing, and refinement; use data and consumer feedback to improve and expand product suite

Teaching Experience

Volunteer Instructor, Edna Mahan Correctional Facility for Women (Prison Teaching Initiative)

2022-Present

• Course: Beginning Mathematics (Associate)

Teaching Assistant, Princeton University

2020 - 2022

o Courses: Math for Economists (Graduate), Microeconomics (Graduate), Strategy and Information (Undergraduate)

Fellowships and Awards

Princeton University Fellowship
Goldfeld Fellowship
William S. Dietrich II Economic Theory Center Summer Fellowship

2018-Present

2022

omic Theory Center Summer Fellowship 2021

Technical Skills

Programming: Python, Matlab, Julia